



PRESS RELEASE
FOR IMMEDIATE RELEASE

***Limited Access to the Padang Merbuk
for MPIB Run 2015***

Kuala Lumpur, 7 January 2015 – Multi-Purpose Insurans Bhd (“MPIB”) wishes to inform of the limited access to the roads leading to the Padang Merbuk on 11 January 2015 on account of the general insurer’s annual community Run. The roads leading to the venue such as Jalan Parlimen will be less accessible to vehicles from 6.50 a.m. to 9.30 a.m. to ensure a safer and smoother Race for the participants.

Participants will be running within the coned zone and following the directions of traffic police who are entrusted with the road traffic management. Route marshals are also on duty to assist the traffic police on that day and they are available at every junction and turning of the route. Project Leader Ms. Jayne Liew stresses, “We strive to ensure as safe a Race as we can so that the only thing runners need to concentrate on is running.”

~ END ~

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Note to Editors:

For more information on the MPIB Run 2015, please refer to:
<http://www.mpibrun.com.my/> and <http://www.facebook.com/MPIBRun>.



About Multi-Purpose Insurans Bhd

Multi-Purpose Insurans Bhd, a Malaysian general insurance company (“MPIB”), is a wholly-owned subsidiary of Multi-Purpose Capital Holdings Bhd, which in turn is a wholly-owned subsidiary of MPHB Capital Berhad (“MPHB Capital”), a public listed company. MPHB Capital was incorporated in 2012 and listed on the Bursa Malaysia Securities Berhad on 28 June 2013. MPIB obtained its licence from Bank Negara Malaysia under the Insurance Act 1996 and provides innovative general insurance products and services customized to individuals and corporate customers. MPIB has a network of 12 branches strategically located in major towns in East and West Malaysia.

About MPIB Run

Back for the 4th year, the MPIB Run 2015 kickstarts the Malaysian running calendar on 11 January 2015. This annual community run will once again take place at the Padang Merbuk, Jalan Parlimen.

MPIB is proud to position itself as the pioneer general insurer in organising a community based public run in Malaysia in 2012. The inaugural event successfully gathered 3,750 runners, and for the 2nd and 3rd years in 2013 and 2014 respectively, 5,000 runners participated – an increase of 33% from 2012 inaugural run. MPIB hopes this is reflective of a growing community adopting a healthy lifestyle and, hence, the event is themed “Healthy Lifestyle – Work Life Balance”, aiming to suit the community from all walks of life.

During the weeks leading up to the Run, MPIB has scheduled 8 “My First Run Clinic” sessions for new and interested runners taking baby steps in the world of running. The sessions also include health and fitness related talks to furnish runners with fitness knowledge and to prepare them for the Run on Sunday, 11 January 2015.

MPIB Run 2015 is made possible through the support of sponsors and partners New Balance, Revive Isotonic, Running Malaysia, Pacific Regency Hotel Group and Gleneagles Kuala Lumpur; as well as Affin Hwang Capital, BP Healthcare Group, Mamee, Magnum, Nestlé Fitness, Nestlé Milo, Pilatique, Pinang Medical Supplies, KT Tape, Leong Adjustment Sdn. Bhd., Safeguards G4S, Simply Juice, Massimo and Penyelarasan Angkasa Sdn Bhd.

